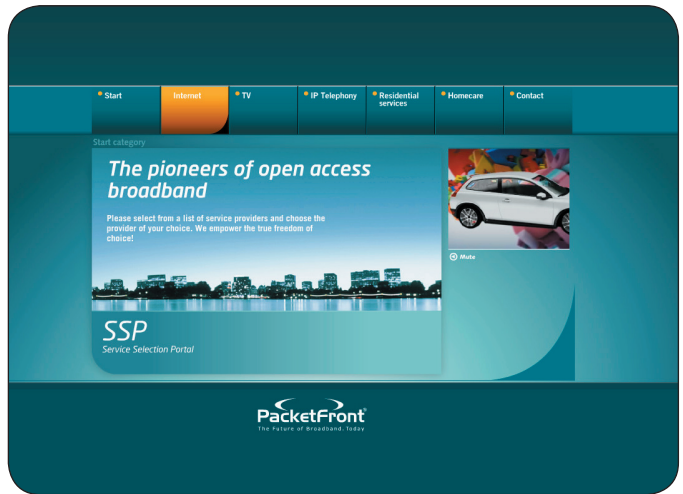


### An attractive and user friendly interface for self provisioning of triple-play services

#### Key benefits:

- Attractive interface for service exposure
- Large area for service campaigns and customized information
- Provides all necessary integrations with BECS™, the control and provisioning system
- Easy to use self provisioning – cost efficient customer support
- End users can register for and activate or deactivate services, either at a scheduled time in the future or in real time.
- End users can move their service subscriptions to another location on the PacketFront network



The Service Selection Portal, SSP, is a complete web solution that provides the necessary interfaces for network owners and service providers to market and sell their broadband services. Through its attractive and user-friendly interface, SSP allows end users to register, activate and deactivate services, either at a scheduled time or in real time, directly from their own premises.

#### Attractive and user friendly interface

SSP provides the necessary interface to end users as well as service providers, and allows the latter to depict and visualize their services for the end users in an attractive and user friendly manner. A large and eye-catching area in the SSP interface is designated for service providers to customize service campaigns, local news or other content specifically targeted to the end users.

The content and media management system included, gives the administrator total control over service-provider accounts and SSP content. A service provider, present on several PacketFront networks, can use the central portal generator to update service exposure on all networks simultaneously.

The end-user interface is available in both PC and TV versions. By using the TV monitor as a screen, and the remote control as the input interface, end users can activate, change or deactivate services directly from their living room couch.

SSP provides simple wizards to guide end users when registering on the network, or when activating or deactivating a service. Each step in a wizard presents explanatory texts and asks the user for the appropriate response.

In the “My Services” section of SSP, end users will find all activated services in one single place. From here, any service can be managed and deactivated, either at a scheduled time or in real time. Advanced users have the option of creating their own customized menu section that includes their favorite services.

#### Scheduled or real-time activation/ deactivation

The end user can choose to activate, change or deactivate a service subscription in real time or at a given time in the future. In addition, an end user moving to a new address on the PacketFront network can move the service subscrip-

tion to his or her new address and to the corresponding port on the ASR, PacketFront’s series of broadband routers.

#### Pre-integrated with BECS and SMT

SSP comes pre-integrated and tested with PacketFront’s control and provisioning system, BECS, and the Subscriber Management Tool, SMT. Integration to these systems is a pre-requisite for the smooth handling of end users’ registration, activation and deactivation of services, and assures that these activities are carried out in the best way.

#### State-of-the-art feel

End users’ first visual experience is crucial to their perception of broadband services. SSP provides a user interface with a state-of-the-art feel, which communicates something beyond a normal Internet connection.

## Technical requirements

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No. of users:	Hardware recommendation:
0–1000	2 GHz CPU, 512 Kbyte RAM
1000–10 000	3 GHz CPU, 1 Gbyte RAM
10 000–50 000	2 x 3 GHz CPU, 2 Gbyte RAM
Cluster of 50 000	2 x 3 GHz CPU, 2 Gbyte RAM