

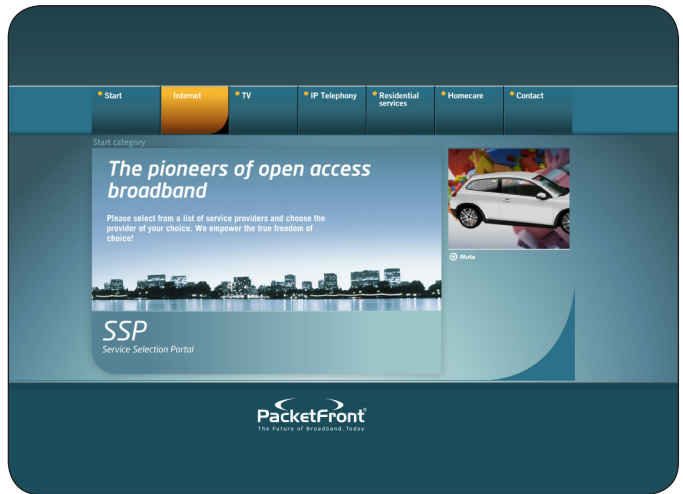
BBE - SSP

Service Selection Portal

Attractive and user friendly interface for self-provisioning of triple-play services

Key benefits:

- Attractive and user-friendly interface for service exposure
- Self-provisioning – increases service usage and reduces the cost of customer care
- Large “shop-window” for service campaigns and customized information
- End users select, activate/deactivate and change services – scheduled or in real time
- One central portal generator makes it easy for service providers to offer the same service in multiple networks



BBE – Service Selection Portal, (SSP) is an application within the BBE product family. SSP is an interface for network owners and service providers to offer end users the possibility to self-provision the broadband services of their choice. Through the pre-integration with BBE – Core, SSP communicates with PacketFront's control and provisioning system BECS™ and the service is automatically provisioned to the end user.

SSP is pre-integrated with BBE – Core. BBE – Core is the framework upon which all the BBE applications are made available. Other applications in the BBE product family are: Subscriber Management Tool (SMT) and Helpdesk Management Tool (HMT).

Attractive interface for service exposure and reduced load on customer support

SSP provides service providers with an attractive market place, i.e. a shop-window with a state-of-the-art feel, for service exposure, promotion campaigns and marketing.

As a result of end users selecting and activating their services themselves, the load on customer support is reduced and hence costs are lowered.

Easy to use for end users

SSP provides end users with a possibility to select, activate, deactivate or change their service subscription in real time. Simple wizards guide the end user through the steps. The service is then automatically provisioned via the network to the end users client (Set Top Box, PC, phone) and is ready for immediate use.

The portal is available from both PC and TV monitor, allowing the end user to choose which one is the most convenient at the time.

Increase service uptake and usage

Thanks to the simplicity with which end users can select and activate service subscriptions, the service usage tends to increase. It becomes easy to try services out when not having to call a support or service centre, which again has a positive effect on service usage.

Service providers can offer the service simultaneously in multiple networks.

Through the central portal generator in SSP, service providers can offer and update a service in several networks at the same time. This is an essential value for

service providers, providing their services in several networks and allowing a more efficient service offering operation.

Integration

SSP is connected to BECS through the BBE – Core and BECS Mediation point.

BBE - SSP

Technical requirements

Hardware	X86 Processor (PC), minimum 3 GHz CPU, minimum 2 Gbyte RAM
Operating system	Ubuntu 7 server operating system